

Digital Scarborough 2006

Draft Programme v11.07.06

The secret is out. Scarborough is home to a wealth of digital talent - from designers to composers, from artists to DJ's. Digital Scarborough 2006 is a celebration of all this and more. Resourcing the people doing it, and inspiring everyone else to have a go, it's where competitive hi-tech business meets cyber-punk anarchy head on, with a diversion into pastoral digital ambiance. Take another look at that beach - it's made of silicon you know...

DS2006: MAIN HUB EVENTS

Sponsored by NYBEP - North Yorkshire Business and Education Partnership

Friday 13 October

TOWN CENTRE DIGITAL HIGHSTREET - DAY 1

Scarborough's highstreet will be transformed into a digital playground for one weekend only. With a large digital screen, music activities and art you can control from your mobile phone - welcome to Digital Scarborough.

10AM—4PM: DIGITAL MARKETPLACE - DAY 1 (schools and business only)

Venue: TBC

The latest ideas, tomorrow's technology, cutting edge business and entertainment. Launch site - Scarborough, destination - the future. The 'Digital Marketplace' will be a chance for invited local new media companies to show off their work to Scarborough's business community. Alongside the University of Hull and Yorkshire Coast College many of these companies will also be providing learning experiences for over 200 school children both during the DS2006 digital marketplace and in the weeks running up to the event.

11AM—12.30PM : DS2006 KEYNOTE LECTURE

Venue: Stephen Joseph Theatre, McCarthy Auditorium

Head of BBC Innovations, Matt Locke, gives us a peek into the future of broadcasting and communications.

12.30PM—2PM : CREATIVE INDUSTRIES NETWORKING BUFFET LUNCH

Venue: SJT Restaurant

[In association with Creative Coast - the North Yorkshire coast creative industries network]

2.15PM—3.15PM : CREATIVE WORKSHOPS Two of the following four workshops:

Creatives workshop: Digital masterclass 1 (graphics)

Venue: SJT

A masterclass in digital media - for professional and students alike. Bring your laptop to take part.

Creatives workshop: Digital masterclass 2 (film)

Venue: SJT

A masterclass in digital media - for professional and students alike. Bring your laptop to take part.

Creatives workshop: Digital masterclass 3 (music)

Venue: SJT

A masterclass in digital media - for professional and students alike. Bring your laptop to take part.

Creatives workshop 4: Copyright for creatives

Venue: SJT

An essential guide for anyone working in the creative industries -the how, why and what of copyright law.

2.15PM—3.15PM : BUSINESS WORKSHOP: '10 WAYS TO RUIN YOUR BUSINESS WITH A WEBSITE'

Venue: McCarthy Auditorium

Scarborough new media innovators Save 9 deliver the definitive 'how not to' guide to having a web presence.

3.30PM—4.30PM : THE LIONS DEN 5 MINUTE PITCH

Venue: SJT Restaurant & Bar area

Eight local creatives invited to showcase one of their latest projects to a panel of professionals and their peers - in 5 minutes.

Participants will take part in a workshop to develop presentation techniques prior to Digital Scarborough.

5.00PM ONWARDS : DIGITAL ARTS BAR *DS2006 fringe event*

Venue: TBC

Looking for a byte to eat inbetween events? Then pop down for sets by local DJ's & VJ's and great food.

7.00—9.30 : FILM WITH LIVE MUSIC PERFORMANCE

Venue: SJT McCarthy Auditorium

We will either be bringing an internationally-known name to DS2006 to perform a live digital music soundtrack to a film or be commissioning a new work especially for the event.

10.00—LATE-ISH : OH I DO LIKE TO BE BESIDE THE E-SIDE

Venue: TBC

Anything could happen as Leeds-based collective '5-meo-dmt' sample the traditional sounds of the Scarborough Spa Orchestra in a live mash-up. The starting point will be the traditional sounds of Britain's first seaside resort, the destination is limited only by the participants imagination.

Saturday 14 October

TOWN CENTRE DIGITAL HIGHSTREET - DAY 2

10AM—4PM : DIGITAL MARKETPLACE - DAY 2 (general public - dependent on venue)

1PM—4PM : BYTESIZE Three of the following four 45min events aimed at the general public:

Byte-size 1 'Podcasting for beginners'

A beginners guide to the trend that's taking the www by storm - podcasting. We'll show you where to look, how to sign up and download and give a taster of what's out there to be discovered.

Byte-size 2 'Tracing your family tree on the internet'

How to trace your lineage back through the generations - without ever leaving your computer. An ideal introduction to tracing your family tree.

Byte-size 3 'Getting the most out of your digital camera'

All the hints and tips you could hope for, plus a taste of the amazing world of digital photo editing - you'll never take a red-eyed headless portrait again!

Byte-size 4 'The experts guide to e-Bay'

Want to know how to make good money from your unwanted items? A crash course on how to get the most out of e-bay with tips for sellers and buyers alike.

Byte-size 5 'Turn on, log on, chill out'

A guide to spirituality and the www. From multimedia meditation to where you can talk to God online. A journey into meditation and spirituality on your computer.

10PM—2PM : 'DIGITAL BEATDOWN' AKA THE DS2006 MULTIMEDIA PARTY

Venue: Vivaz, Huntriss Row

Get your bad selves together for an all digital party night. We guarantee that all the performances, DJ's and visuals will be home-grown and invariably rather splendid. Put on your best party frock and come dance the night away to end DS2006.

DS2006 FRINGE - A WEEK OF DIGITAL GORGEOUSNESS

A week of digital arts events leading up to DS2006 and taking place in venues around the town. See the galleries, pubs and even seafront come alive with all manner of creative digital yumminess.

an idea of the kind of events that will be taking place:

Digital film showcase [confirmed]

A stimulating selection of digital film curated by founder former lecturer at Scarborough Campus Digital Arts, Nick Cope. Including work from internationally known digital artists and students at Hull University Scarborough Campus.

Digital Scarborough - The next generation [confirmed]

Film and animation work from Scarborough school and college students.

Fluxosity

Live music, digital art projections, general silliness, happy people

Soundscapes

Cafe venue, art by local digital artists, sounds by local DJs

Acoustic-digital

A collaboration between some of the town's respected acoustic performers and their electronic counterparts. An evening of surprises, experiments and unbridled creativity.

Back to the future [confirmed]

It's back to the future as IBM's 'UK Futures Rep' 1970-76 pulls out his old flares and OHP to deliver his prediction of 'The office of tomorrow' as if it were still the 1970's. You'll laugh, you'll be amazed, and you'll be blown away at how fast the world has changed. Pub venue.

Robotmania

Stories, arts and crafts for the under 4's

EXTRA DETAIL ON EDUCATION PROVISION:

Workshops-based event for secondary school pupils

- 200x10hr learning experiences
- 30x30hr in-depth sessions taking place in weeks leading up to ds2006

INFO:

Digital Scarborough is an initiative of Scarborough's Urban Renaissance and is enabled by Scarborough Digital Ltd. The Digital Scarborough team includes local businesses, members of the community and representatives from The University of Hull, Yorkshire Coast College, Scarborough Enterprise Agency and NYBEP.

Contact details: Digital Scarborough 2006 c/o Renaissance Centre, Falcolners Road, Scarborough, North Yorkshire, YO11 2EN. Tel: 01723 341346 Fax: 01723 374801 info@digitalscarborough.org
www.digitalscarborough.org